

TV NEWS ALERT--CELEBRITY CARNIVAL

TOM HANKS, PAULA ABDUL, DUSTIN HOFFMAN, BRENDAN FRASER, THORA BIRCH, AARON CARTER, THE ROCK, HOTTEST EXTREME SPORTS ATHLETES, WERE AMONG THE STARS FROM FILM, TELEVISION, FASHION, SPORTS, AND MUSIC WHO PARTICIPATED IN *TARGET A TIME FOR HEROES* CELEBRITY CARNIVAL TO BENEFIT THE ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION:

FILM, TELEVISION, MUSIC, SPORTS, FASHION (THOSE WHO WERE SCHEDULED TO PARTICIPATE):

Paula Abdul	Stephen Collins	Carla Gugino	Adam Larsen	Luke Perry	Leelee Sobieski
Tim Allen	Dan Cortese	Geri Halliwell	Carl Lewis	Terry Polo	Mathew St. Patrick
Yancey Arias	Marisa Coughlan	Scott Hamilton	Jenna Lewis	Kim Powers	Geoff Stults
Sharif Atkins	Cindy Crawford	Harry Hamlin	Sam Lloyd	Chris Pratt	Jason Taylor
Pamela Barish	Amy Davidson	Tom Hanks	Kimberly Locke	Jaime Pressley	Jeff Timmons
Meredith Baxter	Rob DeCanio	Mel Harris	Daniel Lue	Lindsay Price	Gabrielle Union
Tim Beggy	Michael Clarke Duncan	Neil Patrick Harris	Jamie Luner	Sarah Ramos	Lex Van Der Berghe
Gil Bellows	Eliza Dushku	Dennis Haskins	Virginia Madsen	Judy Reyes	Wilmer Valderrama
Jason Behr	Carmen Electra	Tony Hawk	Joshua Malin	Jeff Probst	Sela Ward
Lauralee Bell	Hunter Ellis	Neal Hendrix	Constance Marie	Andy Richter	Isaiah Washington
Gil Bellows	Omar Epps	Jennifer Love Hewitt	Benito Martinez	Luc Robitaille	Kim Webster
Deena Bennett	Arlen Escarpeta	Steven Hill	Marlee Matlin	The Rock	Victor Webster
Thora Birch	Peter Facinelli	Cheryl Hines	Eddie McClintock	Lisa Rinna	Tina Wesson
Jack Black	Donald Faison	Dustin Hoffman	Neal McDonough	Melissa Rivers	Mae Whitman
Rosa Blasi	Miguel Ferrer	Steve Howe	John C. McGinley	Chris Rock	Ashley Williams
Zach Braff	James Finn	Kelly Hu	Beverly Mitchell	Frank Roessler	Kimberly Williams
Nicholas Brendon	Neil Flynn	Bonnie Hunt	Jenna Morasca	Mimi Rogers	Rita Wilson
Brooke Burke	Dave Foley	Thomas Jane	Tamera Mowry	Stephen Root	Alfre Woodard
Brooke Burns	Scott Foley	Bruce Jenner	Kathy Najimy	Sara Ross	Scott Wolf
James Caan	Brendan Fraser	Penny Johnson Jerald	Dave Navarro	Brad Rowe	"Weird Al" Yankovic
Trishelle Cannatella	Jennifer Freeman	Dave Johnson	Ming-Na	Katie Sagal	Constance Zimmer
Jessica Capshaw	Jennie Garth	Tamela Jones	Brad Paisley	Ashley Scott	Rob Zbacnick
Ever Carradine	Jason Gedrick	Cris Judd	Julia Ormond	Kelley Scott	Ethan Zohn
Tia Carrere	Thomas Gibson	John Kassir	Kip Pardue	Pauly Shore	
Aaron Carter	Sara Gilbert	Alex Kingston	Robert Patrick	Henry Simmons	
Michael Chiklis	Kelly Goldsmith	Ricki Lake	Scott Patterson	Raven Simone	
David Chokachi	Seth Green	Christine Lahti	Valerie Perrine	Christian Slater	

VIDEO NEWS PACKAGE INCLUDES:

- VIDEO HIGHLIGHTS OF THE CELEBRITIES PARTICIPATING IN AND ATTENDING THE CELEBRITY CARNIVAL; SHOTS OF THE CELEBRITY BOOTHS AND GAMES; EXTREME SPORTS AREA.
- SOUNDBITES: PARTICIPATING CELEBRITIES (ABOVE).

DETAILS

It's was one of the most talked about and anticipated family events in Hollywood -- *TARGET A Time For Heroes* Celebrity Carnival to benefit the Elizabeth Glaser Pediatric AIDS Foundation took place yesterday-Sunday, June 8th in Los Angeles. Celebrities from the worlds of film, television, fashion, sports and music will came together to volunteer their time as "Heroes" working carnival-style game booths to raise funds for pediatric research. *TARGET* Extreme Sports Area featured Mat Hoffman X Game Gold Medallist, Kevin Robinson 2nd in the World BMX Vert, Shaun White, Vans Triple Crown Champion Snowboarding, Neal Hendrix Top 10 half pipe skater. Special Guests: the legendary Tony Hawk and Olympian Scott Hamilton. A *Time For Heroes* is expected to raise over \$1.5 million and was 100% underwritten by Target Corporation to ensure that every dollar raised will help to provide a healthier future for children worldwide.

FOR ADDITIONAL INFORMATION OR TO REQUEST A HARD COPY,
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